WETLANDS AMERICA

A magazine dedicated to Wetlands Conservation

AVERAGE AGE	MEDIAN AGE	AVERAGE INCOME	AVERAGE NET WORTH	MALE	FEMALE
59	61	$125,835	$1,053,021	57%	43%

AUDIENCE

WETLANDS AMERICA TRUST MEMBERS, DU SPONSORS AND MAJOR DONORS

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QUICK FACTS

Frequency: Published annually
Circulation: 41,000
Cost: $5,000

Publication mail date: April 1, 2026 *(shipping begins week of March 25)*

Deadline for ad commitment: January 15, 2026

Material deadline: February 20, 2026

Creative: Full pages only; Ads must follow specific format guidelines — DU can assist with creative if needed. Production fee may apply.

Please contact your DU sales representative for additional information.