



AAA members are affluent, educated and insured adults, 50+, who are actively planning for their near-term lifestyle transition.

Your services get their attention, as they trust recommendations made in our Retirement Resources section.

Retirement Resources

ASSISTED LIVING WITH AN INDEPENDENT SPIRIT

Advertiser Name
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla eu eleifend turpis. Sed in enim ut quam commodo voluipat. Aenean sapien odio, vulputate nec pellentesque eget, scelerisque ut sem. Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Duis consectetur semper tempor. Etiam ultrices fringilla nisi vel fringilla. Vivamus accumsan consequat odio quis consectetur. Quisque finibus est at sapien tempor posuere. Nulla euismod sodales mauris, sed feugiat ex dapibus quis. Etiam euismod. [www.YorURL.com](#)

TWO GREAT PROPERTIES. ONE GREAT IDEA.
Experience the energetic lifestyle of The Legends at Berry or Bren Road Station.

BREN ROAD STATION
Get a beautiful new home – and live a life you'll love. Bren Road Station Apartments is a brand-new community for active adults age 55 plus... with an emphasis on active. Situated in Minnetonka, Bren Road Station is conveniently located near everything this uniquely beautiful suburb has to offer. Plus, in the near future, residents will enjoy the convenience of a light rail station just steps from their front door.

THE LEGENDS AT BERRY
The lifestyle you want starts right at your doorstep. Residents at The Legends at Berry are discovering a beautiful, lively community situated near bus and light rail stops, and close to everything the Twin Cities has to offer. The Legends offers amazing features, including a fitness center, a beautifully landscaped outdoor courtyard (with gazebo and grilling areas), a full-size bocce ball court, a card and crafts room, beauty salon, theater room, cozy library and more!

JOIN US AND TOUR
Call or visit either website to schedule your personal, private tour, and check out model apartments and all of the on-site amenities.

ITS SENIOR LIVING MADE PERSONAL.
BOOK YOUR PRIVATE TOUR
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum gravida lacus ac mollis accumsan. Suspendisse potenti. Integer et libero ut ligula vulputate pharetra nec ut nisi. Nunc ac pulvinar justo. In efficitur tristique diam, pulvinar ultrices odio blandit vitae. Vivamus. [www.YorURL.com](#)

Advertiser Name
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum gravida lacus ac mollis accumsan. Suspendisse potenti. Integer et libero ut ligula vulputate pharetra nec ut nisi. Nunc ac pulvinar justo. In efficitur tristique diam, pulvinar ultrices odio blandit vitae. Vivamus. [www.YorURL.com](#)

SENIOR LIVING ON YOUR TERMS

1, 2 & 3 BR's from \$1,106*

3 MONTHS RENT-FREE*

AT YOUR CHOICE OF TWO GREAT COMMUNITIES FOR ACTIVE SENIORS!

THE VITALITY OF THE CITY, THE SERENITY OF THE SUBURBS.

THE LEGENDS
at Berry
62+ ACTIVE LIVING

777 Berry Street | St. Paul, MN 55114
[LegendsAtBerry.com](#)
(833) 874-2523

BREN ROAD STATION
SENIOR LIVING

11001 Bren Rd E | Minnetonka, MN 55355
[BrenRoadStation.com](#)
(833) 649-2710

*Restrictions may apply. These communities participate in an affordable housing program. Income restrictions apply.

NET PRICING: **NORMAL RATE** **SPECIAL SECTION PRICING**

	1-2x	3x-4x	5X
Minnesota circ. 267,561*			
1/2 page	\$10,108	\$3,980	\$3,184
1/3 page	\$5,578	\$2,895	\$2,316
1/6 page	\$4,058	\$1,448	\$1,158

AD UNIT SIZES

Half Page 6.5" x 4.0"	1/3 Page 4.25" x 4.0"	1/6 Page 2.0625" x 4.0"
---------------------------------	---------------------------------	-----------------------------------

DEADLINES

Issue	Reservation/Materials	In Home
March/April/May	Dec. 12/Jan.6, 2022	March 4, 2023
Sept./Oct.	June 5/June 30, 2023	Aug. 29, 2023

ADDED VALUE

Buy a 1/2 page, get 200 words of advertorial

Buy a 1/3 page, get 75 words of advertorial

Buy a 1/6 page, get 40 words of advertorial

Reader's Response Card included, generating a proven advertiser to Reader Connection

Contact:
Jenny Kollander
jenny@kollandermedia.com
952-405-9640

Source: *USPS Postal Report Sept/Oct. 2021