

SPECIAL ADVERTISING SECTION

MINNESOTA ROAD TRIPS

It's not just where you go, it's what you discover along the way.



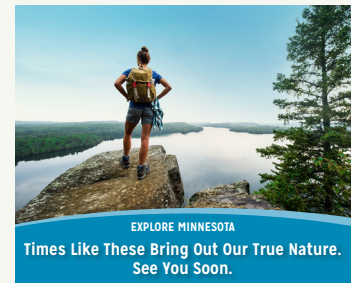
- 1. Explore Alexandria**
Discover a Minnesota gem! A true lakes country destination with more than 350 lakes, great trails, quiet Downtown, Chain of Links Golf Trail & more!
ExploreAlex.com
- 2. Arrowwood Lodge at Brainerd Lakes**
Arrowwood Lodge is the perfect getaway. Offers 102 guest rooms, lakes, indoor recreation, Banquet Hall & Grill, and just minutes away from Brainerd's recreational activities.
ArrowwoodBrainerdLodge.com
- 3. Detroit Lakes**
Get away to the great outdoors! Hiking, biking, trails, parks, national ridges, mountain biking, golfing, water recreation, oodles of events.
VisitDetroitLakes.com
- 4. Edge of the Wilderness Scenic Byway**
Travel this spectacular winding Byway by private lakes, forests, rolling hills, and other unique features. Outdoor recreation, interpretive sites, gorgeous fall colors and other exciting opportunities await the traveler.
ScenicByway.com
- 5. Grand Rapids**
Grand Rapids, Minnesota is the perfect road trip destination for outdoor recreation, shopping, dining, art & history. Come together to relax and recharge in Minnesota's nature.
VisitGrandRapids.com/AAA
- 6. Granite Falls**
Unique shopping and dining on the Minnesota River. Enjoy Riverwalk murals, crosswalk art, public art benches, an gallery and museum. Walk the floating footbridge, kayak, fish, or camp at Memorial Park.
VisitGraniteFalls.com
- 7. Little Falls**
Where the Mississippi passes... discovery begins. Mansions, museums, historic downtown, outdoor adventures there is something for everyone in Little Falls!
LittleFallsMN.com
- 8. Pipestone**
Discover what's **SO Unique!** Pipestone National Monument, Native American Artisans, World's Largest Cassin's Pipit, Unique Boutiques, Delicious Dining, Historic Architecture, Museum, & Cows Jones State Tap!
PipestoneMinnesota.com
- 9. Twin Cities Gateway**
After a long winter, you deserve a break, so treat yourself to a trip to the Gateway. You'll find unique attractions, fun events, great entertainment and 25 country hotels, all in the Twin Cities.
TCgateway.com

 GET HELP FROM THE EXPERTS TO PLAN YOUR TRIP EXPLOREMINNESOTA.COM 1-888-VISITMN

AAA Members Travel More, Stay Longer, Spend More***



Print



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2023 AAA Living Magazine Minnesota Road Trip Outstate Pages

Invite *AAA Living* readers to experience your destination or attraction with a message in our "Minnesota Road Trip" page. **Out State Markets** are eligible for the EMT Grant Program.

AAA LIVING STATISTICS*

While **78%** of Minnesota AAA Readers have taken a domestic trip in the last 12 months, **51% have taken a Road Trip**. The average number of Road Trips was 3.4.

NET PRICING:

Region	Circulation**	Print
Nebraska	94,811	\$400
North Dakota	32,301	\$175
Wisconsin	331,304	\$1,086
Colorado	424,119	\$1,382

Add a digital Sponsored Story on AAA.com/AAALiving in Minnesota, Iowa, North Dakota, Wisconsin, Nebraska and Colorado for \$192.

DEADLINES:

Issue	Reservation/Materials	In Home
March/April	Dec. 12, 2022	March 4, 2023
Sept./Oct.	June 5, 2023	Aug. 29, 2023

ADDED VALUE:

FREE Listing on the Reader Information listing page.

PRINT:

Logo/Image placement - 4C
20 word advertorial
Your website listing

DIGITAL SPONSORED STORY:

Image (at least 400 pixels wide)
Headline
Sponsor Name
URL - must link to advertorial content

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