

ADVERTISEMENT

**NORTH DAKOTA**  
ATTRACTIONS & EVENTS

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# AAA Living Magazine

## North Dakota Attractions & Events

Invite AAA Living readers to experience your destination, attraction or event with a message in our North Dakota Attractions & Events page.

### NET RATES:

Region	Circulation*	1x Net Price
North Dakota	32,352	\$250

Add a digital Sponsored Story on AAA.com/AAALiving in MN, IA, WI, NE, ND for \$150 Net

### THE INTEGRATED PACKAGE INCLUDES:

Your print only or an integrated package includes:

- 20 words of advertorial
- Your website listing (maximum 30 characters)
- Logo/Image placement 4/C
- FREE Reader Information listing in the full Northern Region

#### DIGITAL

- Graphic (at least 400 pixels wide)
- Headline
- Sponsor Name
- URL must link to advertorial content

### DEADLINES:

Issue	Reservation/Materials	In Home
Nov./Dec.	Aug. 15, 2022	Nov. 5, 2022

\*SOURCE: USPS Postal Report Sept/Oct. 2021 \*\*Gfk MRI Doublebase 2020 \*\*\*2020 AAA Living Reader Study - Conducted by MRI-Simmons June 2020

## AAA Members Travel More, Stay Longer, Spend More\*\*



Print



AAA.com/AAALiving

While 78% of AAA Readers have taken a domestic trip in the last 12 months, **51% have taken a Road Trip\*\*\***

### Activities While On Road Trips Include:

- Historic Sites .....63%
- Beach .....37%
- Festivals/Special Events.....38%
- Museums .....36%
- Outlet Center/Mall Shopping.....31%
- Wine Tasting and Brewery Tours.....27%
- Zoo or Aquarium .....22%
- Theme Parks .....11%
- Sporting Events .....17%
- Kayaking/Stand Up Paddle Board .....8%

