

AAA Members Travel More, Stay Longer and Spend More.

Invite them to your Destination, Hotel or Attraction

In the Nov./Dec. Winter/Holidays special advertising section.

Winter events

Winter Holidays
Place to Go, Things to Do

Enjoy these exciting events this winter!

Event Name	Event Name	Event Name
Event location Event date and time www.aaa.com	Event location Event date and time www.aaa.com	Event location Event date and time www.aaa.com
Event Name Event location Event date and time www.aaa.com	Event Name Event location Event date and time www.aaa.com	Event Name Event location Event date and time www.aaa.com

Advertiser Name
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Package includes advertorial copy, event listings, content on AAA.com/AAALiving

NET PRICING:

Region	Circulation*	1/3 Page	1/6th Page	1/12th
Minnesota	288,243	\$3,860	\$1,930	\$1,058

- ADDED VALUE:**
- 1/3 page:** 100 word advertorial, 3 event listings, Sponsored Content, Destination Directory and Social Media Directory on AAA.com/AAALiving
 - 1/6th page:** 50 word advertorial, 2 event listings, Sponsored Content and Destination Directory on AAA.com/AAALiving
 - 1/12th page:** 25 word advertorial, 1 event listings, Sponsored Content on AAA.com/AAALiving
- 2018 Nov./Dec. issue Reservation: Aug. 21 : Materials: Sept. 6**

DIGITAL OPTIONS



▶ AAA.com/AAALiving

Meet Summer Fun in Waukesha Pewaukee
Conveniently located between Milwaukee and Madison in the heart of southeastern Wisconsin's Lake County, Waukesha/Pewaukee is host to lively meetings of professionals, diversions, and fun. Here you'll find unique boutique shops, award winning dining, pubs and wine bars, fishing, boating and water sports fun at Pewaukee Lake, outdoor hiking, biking and running or our award winning championship golf course with a variety of course options, including close proximity to 150+ lakes in the 2017 U.S. Open golf at 20-minute drive, indoor family fun, Ski House Wisconsin, Ski Cheyenne and many Milwaukee attractions are also just a short drive.

visitwaukesha.org/summerfun

▶ Seasonal Sponsored Content



▶ Videos : Slideshows

National Parks

US National Parks	North Dakota	Medora
2016 marks the centennial of the founding of the United States National Park Service. The National Park Service is the federal agency of the National Park System, for the United States Department of the Interior. For more information, visit www.nps.gov or call 1-800-451-9863.	Medora is honored on the 2017 president forward plan on the North Dakota National Heritage Area. Medora is a charming old west city in the heart of the Badlands. Experience the Medora Bull Fight and Cowan and discover the world's first rodeo. Visit www.medora.com	

▶ Destination Directory

Social Media Directory

BRADENTON AREA	DAYTONA BEACH	ORLANDO
Web: www.visitbradenton.com Facebook: www.facebook.com/visitbradenton Twitter: @VisitBradenton Pinterest: www.pinterest.com/visitbradenton Instagram: www.instagram.com/visitbradenton	Web: www.visitdaytonabeach.com Facebook: www.facebook.com/visitdaytonabeach Twitter: @VisitDaytonaBeach Pinterest: www.pinterest.com/visitdaytonabeach Instagram: www.instagram.com/visitdaytonabeach	Web: www.visitorlando.com Facebook: www.facebook.com/visitorlando Twitter: @VisitOrlando Pinterest: www.pinterest.com/visitorlando Instagram: www.instagram.com/visitorlando

▶ Social Media Directory

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