

# 2017 Travel Plans

**In Minnesota 74% of AAA Members are planning to take a vacation in 2017**

## By Season

Jan-March	41%
April - June	28%
July - Sept	31%
Oct - Dec	16%

**AAA Members in Minnesota plan to take vacations of 3 or more days in 2016-2017**

## Number of Vacations

1	19%
2-3	53%
4-5	13%
More than 5	10%

## Types of vacations they plan to take

City Destination	40%
Beach Vacation	34%
Theme Park	12%
National / State Park	24%
Resort Vacation	18%
International Travel	18%

## AAA Members in Minnesota plan to travel to the following U.S. regions

South Atlantic	37%
West North Central	34%
Mountain	27%
Pacific	22%
East North Central	17%

## AAA Members in Minnesota begin making travel plans

Last minute / less than a month before traveling	11%
1-2 months before	31%
3-5 months before	34%
6-12 months before	20%
More than 1 year before	4%

## They Plan to Spend

\$1,000 or less	35%
\$1,001-\$2,000	25%
\$2,001-\$3,000	14%
\$3,001-\$4,000	8%

## Where they plan to travel to

U.S.	82%
Caribbean	13%
Europe	10%
Canada	9%
Mexico	7%

## Gender

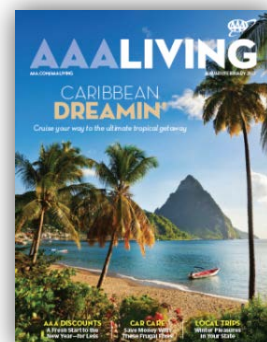
Male	49%
Female	51%

## Age

18-34	30%
35-44	16%
45-54	18%
55-64	17%
65+	19%



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# Consumer Pulse

