

SPECIAL ADVERTISING SECTION



Matters of the Heart

Q&A with Cardiologist
Dr. Emily Mercer



Dr. Emily Mercer



With our expert specialists, you're heart is in great hands.



MERCER HEALTH SYSTEMS

346 N. ST. CLAIR • CHICAGO • ILLINOIS • 60603
Other Locations: Detroit MI • Cleveland OH • Minneapolis MN

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AAA Living Magazine

Combine the Power of Advertising and Advertorial To Reach Your Best Healthcare Targets

AAA Members: Affluent, Educated, Insured and Visit Doctors

Buy a full page ad, receive a full page advertorial at no charge.

Buy a ½ page ad, receive a ½ page advertorial at no charge.

Advertorial Components:

- Headline
- Banner with "Special Advertising Section" in capital letters
- Word Count: Full Page 285-300 words, ½ page 140-160 words
- Graphics: Full Page 2-3 graphics, ½ Page 1-2 graphics

We will design your advertorial message with the copy you send or you can send a camera ready ad.

DEADLINES:

Issue	Reservations	Materials	In House
Sept./Oct.	June 19, 2017	July 5, 2017	Sept. 2, 2017
Nov./Dec.	Aug. 21, 2017	Sept. 6, 2017	Nov. 3, 2017

NET PRICING:

Region	Circulation*	Full Page	Half Page
Full Northern Region	2,377,451	\$56,312	\$30,972
Iowa	152,146	\$8,022	\$4,414
Minnesota	291,443	\$9,614	\$5,306
Minneapolis	122,000**	\$4,016	\$2,530
North Dakota	37,486	\$2,102	\$1,155
Wisconsin	366,664	\$12,407	\$6,824

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